

567—144.4(455F) Sign requirements.

144.4(1) *Specifications.* Informational signs shall be at least 8½" x 11" and must contain the program symbol of at least 2" in size as shown below.



The sign shall explain the significance of the relationship of improper disposal of household hazardous materials to the contamination of groundwater, and shall direct consumers to the location of informational materials in the store.

144.4(2) *General requirements.* Retailers required to be permitted under Iowa Code section 455F.7 must maintain a list of products sold which are household hazardous materials adjacent to an informational sign. These materials must be at the location where the consumer picks up the products for purchase.

144.4(3) *Informational signs.* These signs must be displayed at locations in the store close to shelves where household hazardous materials are offered for sale and in the location where informational materials are available. The informational signs are not required to be placed at every location where products are sold, but they should be displayed at areas where there are concentrations of such products. The locations of the signs shall be such that they will be clearly visible to customers.

144.4(4) *Availability.* Retailers are responsible for ensuring that signs are all located properly in accordance with the provisions of 144.4(3). Retailers may print their own informational signs so long as they are at least the same size and contain all of the information found on those provided by the department. Retailers may also obtain signs from the department. Order forms for these materials are available on request from the department.

144.4(5) *Variances.* Retailers wishing to use signs other than as required by this chapter must request and receive from the department a variance from these rules, provided, however, that a variance is not required to use informational signs which are larger than those required by this chapter.